SPECIAL ISSUE

VISIONARY OF THE YEAR EXECUTIVE CHAIR, HYUNDAI MOTOR GROUP

THE WORLD'S GREATEST AUTO

THE INNOVATORS LEADING THE INDUSTRY INTO THE DIGITAL FUTURE

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Japan's Nissaku creating social value through geological engineering excellence

Through well construction, geological survey work and advanced civil engineering technologies for disaster prevention, Nissaku is paving the way for universal access to clean water through its activities in Africa and Asia.



SfM and LiDAR using UAV for 3D topographic analysis

Companies which have prospered for over a century often have one thing in common: a driving philosophy that allows them to prosper in any business environment. Japanese water and geological engineering firm Nissaku has used its commitment to putting human resources first and improving society through new technology to push its industry forward for over 110 years.

Nissaku has three main divisions: well construction; geological surveys; and advanced civil engineering specifically related to disaster protection. The company employs personnel from a wide range of backgrounds to ensure it provides novel solutions, which include its MVP 360-degree underwater cameras, patented Renewell Well Repair Method, as well as the latest AI and IoT-related solutions.



Villagers gathering at a new water supply facility (Zambia)

Behind all these innovations is Nissaku's commitment to im-

proving lives, as demonstrated by the company's projects in Africa, South America and the Middle East, which were carried out through Japan's Official Development Assistance program. "Our company aims to help raise the quality of life in these areas by providing clean water," stresses president Naoki Wakabayashi.

As Nissaku aims to expand in Vietnam as it has with successful projects in Nepal, the company is always looking for partners with knowledge of the local market to help carry out its ambitious projects. This expansion is not driven by profit, but by a focus on people. "Profit is not the most important thing," says Mr. Wakabayashi. "Sustaining the business is in the middle and at the top is social and human capital, which is the most valuable asset for any company."



"Our company philosophy is to contribute to society with a combination of traditional and cuttingedge technology. We would like to use our technologies to help areas where accessing water is difficult."

Naoki Wakabayashi, President, Nissaku Co., Ltd.

